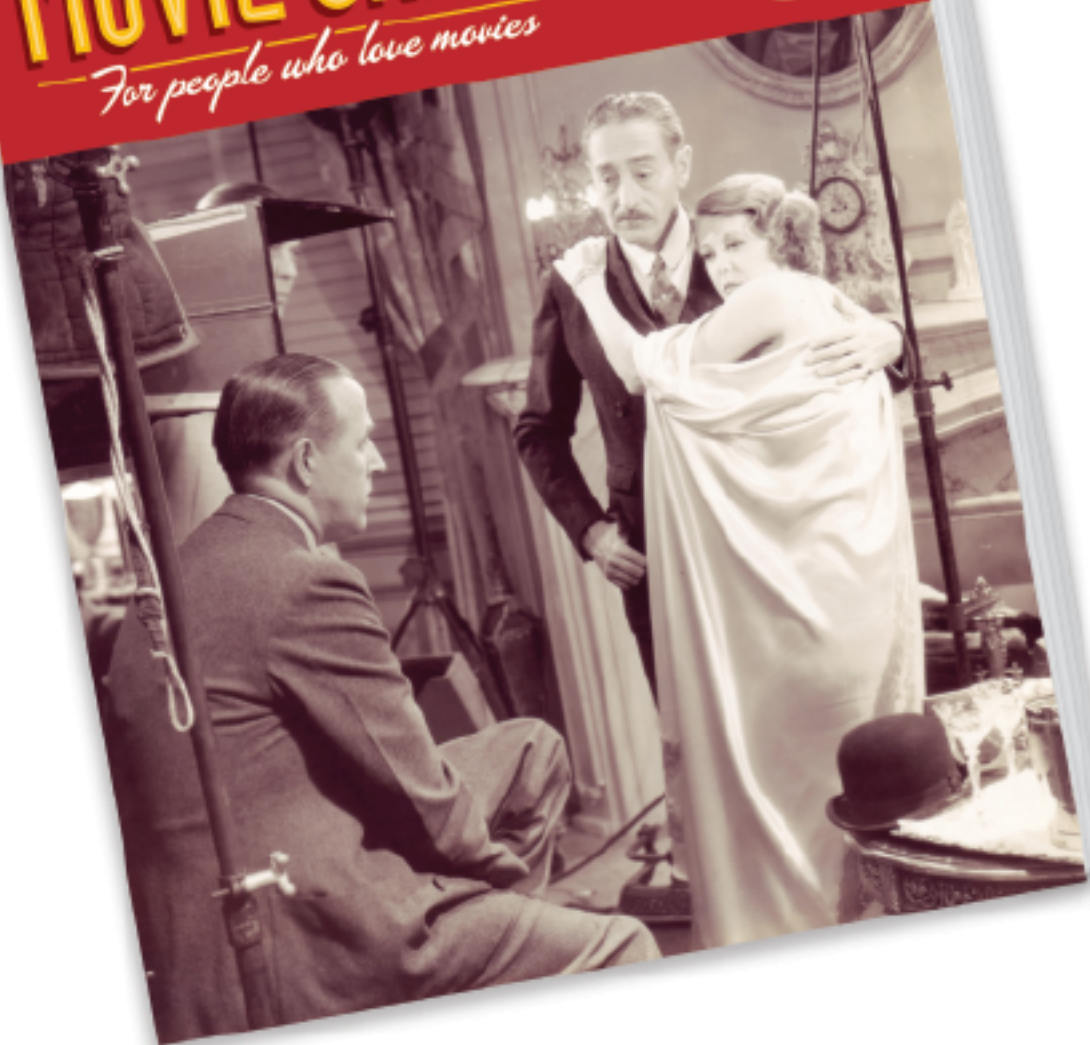


LEONARD
MALTIN'S
MOVIE CRAZY
For people who love movies

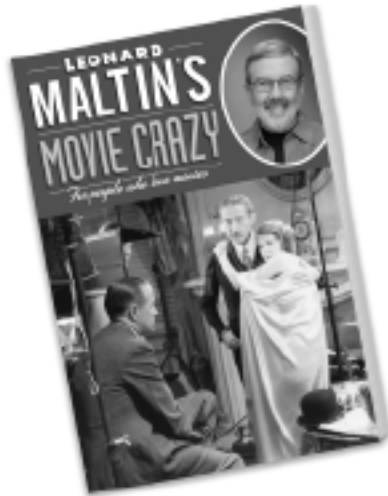


LEONARD MALTIN'S MOVIE CRAZY:
FOR PEOPLE WHO LOVE MOVIES



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Leonard Maltin's reputation as one of the world's leading authorities on the history of film is well known, as is his affection for the classic era of the movies. Through his quarterly, subscription-only newsletter *Leonard Maltin's Movie Crazy*, Maltin uses personal remembrances, rare photographs, and art, as well as firsthand interviews with the actors, writers, directors, and performers of the Golden Age to chronicle the history of a magical era.

Leonard Maltin's Movie Crazy collects the best articles from his newsletter. It's all here: the history of the silent film, the growth of the motion picture industry from short subjects to feature-length films, the battles between the emerging studios, the rise of the actor and actress, as well as glimpses into the lives of those almost-forgotten performers who filled the screen and faded away far too soon. Illustrated with rare photographs, one-sheet movie posters, advertising art,

and personal memorabilia from the stars themselves, this book will capture the attention of old-time movie fans and casual readers alike.

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MOVIE CRAZY INCLUDES:

- Leonard's exclusive account on how Orson Welles, Cary Grant, and John Barrymore almost became *The Man Who Came to Dinner*.
- An eloquent conversation with 1920s/'30s film star Mary Brian on working and playing in the Hollywood of that era and making *The Front Page* and *The Virginian*.
- Interviews with:
 - Robert Young, who talks about his years at MGM, working with Spencer Tracy, Marie Dressler, and others, as well as his days in radio.
 - Alexander Courage, the famed composer/arranger, discusses the glory days at the MGM music department.
- How Hollywood conspired to rewrite silent film history.
- A glimpse into the history of forgotten movie serials.
- A look inside the vaults at lost performances by Helen Hayes, Clark Gable, the Barrymores, and Myrna Loy, among many others.
- A conversation with famed cinematographer Joseph Biroc on working with Fred Astaire and Ginger Rogers on their classic dance numbers.
- Rare movie poster one-sheets, and personal artwork and caricatures by Ronald Reagan, Al Hirschfeld, Disney legend Joe Grant, and Xavier Cugat.

AUTHOR BIO

Leonard Maltin is perhaps best known for his paperback reference, *Leonard Maltin's Movie Guide*, published annually beginning in 1969. He has been a commentator and interviewer on television's *Entertainment Tonight*, and for three years co-hosted the weekly movie review show *Hot Ticket*. His articles have appeared in *The New York Times*, *Los Angeles Times*, *The London Times*, *Premiere*, *TV Guide*, *Esquire*, *Playboy*, *The Village Voice*, *Modem Maturity*, and *Disney Magazine*. He currently hosts a daily syndicated radio feature and teaches at the University of Southern California as well as being on faculty at the New School for Social Research in New York City. His other books include *Leonard Maltin's Family Film Guide*; *Leonard Maltin's Movie Encyclopedia*; *The Great American Broadcast*; *The Great Movie Comedians*; *The Disney Films*; *Of Mice and Magic: A History of American Animated Cartoons*; *The Art of the Cinematographer*; *Selected Short Subjects*; and (as coauthor) *The Little Rascals: The Life and Times of Our Gang*.

KEY SALES POINTS

- A must-read for Maltin's legions of fans and followers who turn to him for advice and recommendations on movies every week on TV and in print.
- A regular guest on all the major TV talk shows such as *The Tonight Show*, *The Late Show with David Letterman*, and *Late Night with Conan O'Brien*, Maltin will publicize the book tirelessly, on his weekly DirecTV show *Secret's Out* as well as through his position as a correspondent with the nationally syndicated TV series *Entertainment Tonight*.
- Internet promotions via Maltin's dedicated movie website at www.leonardmaltin.com.

PROMOTION AND PUBLICITY

- Features solicited in media publications such as *Entertainment Weekly* and *The Hollywood Reporter!*
- National review attention
- Advertising in national film magazines
- Online features at Leonard Maltin's movie site: leonardmaltin.com
- Promotion at film conventions, library, and book shows
- Promotion on publisher's site at www.mpressbooks.com

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